



**Kurdistan Regional  
Government  
Ministry Of Planning  
Kurdistan Region  
Statistics Office**



## **Survey Of Tourism Companies Activites in 2011**

**Transport and Communication Section**



Kurdistan Regional Government

Ministry of Planning

Kurdistan Region Statistics Office (KRSO)

# Survey of Tourism Companies Activities in 2011

**Transport and communication section**

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## **Foreword**

Transportation sector is an important sector for the crucial role it plays in different economic and social activities including tourism. In addition it contributes to gross domestic product (GDP) and employment generation. The tourism companies are important marketing tools for travelers and tourists transported via various transportation means and received by hospitality services.

Kurdistan Region Statistics Office in cooperation with Central Statistics Organization conducted the tourism companies' survey in 2011 for the first time. The purpose was to collect information about the activities, the number, and indicators related to assets (their needs, expenditures, rent...) of these companies to calculate the assets indicators and preparing annual indicators for related sides in order to plan and have program for these activities.

## **Concepts and definitions**

1. Intermediate Consumption: consists of the value of the goods and services consumed as an input by process of production, with the exception of fixed assets that benefit its consumption as consumption of fixed capital (depreciation). The used good and serviced could be manufactured or fully consumed such as electricity and similar services.
2. Employees compensations: total of wages and salaries, in cash or in kind, paid to the employees of the company
3. Value Added: is the value of output less the value of intermediate consumption. And it measures the contribution of individual product, industry or sector to GDP.
4. Value added for fixed assets: book value at the start of the year of the fixed assets plus additions minus depreciation and exclusion in the same year.

## Survey objective

The objective of private sector tourism companies' survey is to develop a database at the level of governorate of the Region on:

Number of companies, number of workers (showing the companies' capacities and contribution of to the employment of the workforce), revenues that represent company owners income and their impact on the GDP, consumption and savings.

Learning about needs (goods and services) to account the total value added, compensations of employees and capital expenditures.

## Survey coverage

The survey framework covers all tourism companies in the governorates of the Region (Erbil, Sulaimani, and Duhok).

## Methodology

- Developing a framework for companies by the directorate of statistics in the governorates of the Region.
- Field collection of data through questionnaires designed by CSO, to include information that serve the objectives of the survey accompanied with special guidelines on the contents of the questionnaires. A specialized training course was given in KRSO to explain the questionnaire forms.
- Review of the submitted forms to the KRSO/Department of Transportation and Communication to insure the accuracy of the information. Then the data is forwarded to the Central Statistics Agency for analysis using a specially designed program for the purpose of this survey by the Department of Information Technology in the Central Statistics Agency. Analytical indicators are derived and the final report of the survey is issued with explanatory shapes.

Time table:

The actual survey started on 04/06/2012 and continued until 14/06/2012 in two stages: stage of establishment of framework and stage of data collection by the employees of the directorate of statistics in the governorates of the Region.

The most important analytical and statistical indicators are:

1. The survey findings show that the number of tourism companies are (156) divided on the governorates as follows: 83 in Erbil, rating %53.2, followed by 42 in Duhok, rating %26.9 and 31 in Sulaimani, rating %19.9 of the total.
2. The tourism companies value of output at producer prices (revenues) is 10.4 billion IQDs; transportation revenues represent 3.0 billion IQDs, followed by tourism revenues 2.9 billion IQDs and 4.5 billion IQDs for others.
3. The value of inputs reached 3.4 billion IQDs with %32.7 of output value at producer prices; ; 2.8 IQDs for services and 631.0 million IQDs for goods.
4. The total value added is 7.0 billion IQDs while operation surplus in 2011 reached 3.9 billion IQDs.
5. Number of employees in the tourism companies is 653 employees and their compensations in 2011 reached 3.0 billion IQDs, the rate of compensation of employees is %42.9 from the total added value.
6. The value of capital expenditure of the tourism companies (fixed assets) reached 52 billion IQDs as of 01/01/2011, while fixed capital reached 4.9 billion IQDs on 31/21.
7. The survey findings show that the number of tourists reached (209078), of which (19700) were internal, rating %9.4 and (189378) external, rating %90.6 of the total number of tourists.

**Table 1**  
**Indicators of tourism companies activities in Kurdistan**  
**Region in 2011 (billion IQDs)**

<b>Indictor</b>					
<b>Capital expenditure</b>	<b>Employee compensation</b>	<b>Value of inputs</b>	<b>Product value at producers price</b>	<b>Number of companies</b>	<b>Year</b>
5,293	3,015	3,413	10,443	156	2011

**Table 2**

**Production accounts of tourism companies in Kurdsitan Region, 2011 (million IQDs)**

<b>(6-5)=7</b>	<b>6</b>	<b>(4-3)=5</b>	<b>4</b>	<b>(2-1)=3</b>	<b>2</b>	<b>1</b>	<b>Number of companies</b>	<b>Governorate</b>
<b>Operating surplus</b>	<b>Employee compensations</b>	<b>Added value at basic price</b>	<b>value of duties and taxes (net taxes)</b>	<b>Added value at producer price</b>	<b>Intermediate Consumption</b>	<b>Production value (total) at producer price</b>		
1223,0	155,7	1378,7	27,6	1406,3	347,5	1753,8	42	Duhok
2616,6	2052,4	4669,0	61,2	4730,2	2365,6	7095,8	83	Erbil
65,5	807,8	873,3	19,9	893,2	699,9	1593,1	31	Sulaimani
3905,1	3015,9	6921,0	108,7	7029,7	3413,0	10442,7	156	Total

**Table 3**  
**Net value of fixed capital ( Million IQDs) of tourism companies in Kurdistan Region on 31/12/2011**

Value on 31/12	Removals	Additions	Depreciated	Value on 01/01	Value of fixed assets					Number of companies	Governorate
					Others	Transportation	Furniture	Equipments	Buildings		
5	4	3	2	1							
176,9	5,2	13,4	67,8	236,5	0	0	100,6	57,7	78,2	42	Duhok
4184,2	109,2	209,4	370,2	4454,2	60,8	392,2	351,2	441,6	3208,4	83	Erbil
527,4	44,5	78,2	109,5	603,2	1,8	131,4	196,5	211,3	62,2	31	Sulaimani*
<b>4888,5</b>	<b>158,8</b>	<b>301,0</b>	<b>547,5</b>	<b>5293,8</b>	<b>62,6</b>	<b>523,6</b>	<b>648,2</b>	<b>710,6</b>	<b>3348,8</b>	<b>156</b>	<b>Total</b>

$$5 = (4+2) - (3+1)$$

\* Including Garmian Administration

**Table 4**

**Value of of production inputs goods of tourism companies activties in Kurdistan Region 2011( Millionin IQDs)**

Total	goods					Number of companies	Governorate
	Others	Spare parts for transportation means	Stationary	fuel and engine oil	Water and electricities		
57,1	12,7	0	28,4	2,7	13,3	42	Duhok
402,0	43,1	16,5	93,1	74,5	174,8	83	Erbil
172,0	39,9	4,4	35,8	23,0	68,9	31	Sulaimani
631,1	95,7	20,9	157,3	100,2	257,0	156	Total



**Table 5**

**Value of production inputs (services) in tourism companies activities in Kurdistan Region 2011( Millionin IQDs)**

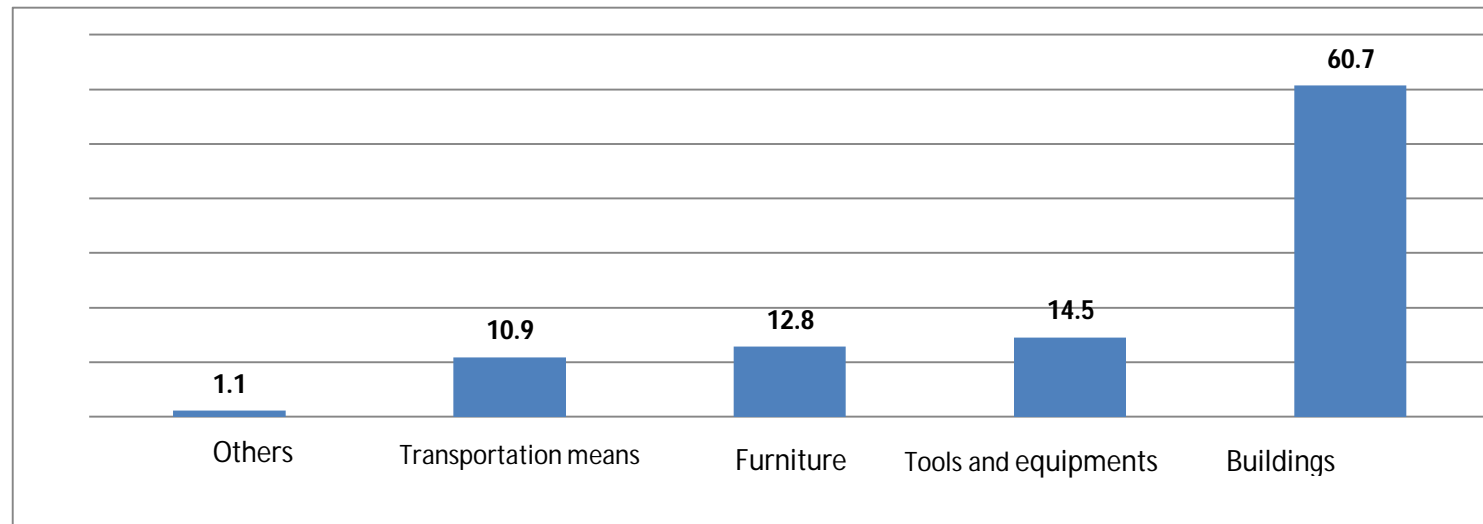
Services									Number of Companies	Governorate
Total	Others	Fixed assets rent	Building rent	Avertisement	Legal affairs	General communication and post	Maintenance of tools, equipments and transportation means (repair)	Building maintenance		
290,4	2,7	3,9	105,0	78,7	34,8	56,5	0,1	8,7	42	Duhok
1963,6	71,7	1,5	1163,5	232,6	98,5	174,2	33,8	187,8	83	Erbil
527,9	16,8	1,2	247,8	78,7	44,3	115,0	7,8	16,3	31	Sulaimani
2781,9	91,2	6,6	1516,3	390,0	177,6	345,7	41,7	212,8	156	Total

**Table 6**

**Net value of fixed assets of tourism companies in Kurdistan Region as on 31/12/2011**

Rate %	Value (million IQDs)	Type of goods
60.7	2968,7	Buildings and constructions
14.5	708,5	Equipments and appliances
12.8	624,2	Furniture
10.9	534,0	Transportation means
1.1	53,1	Others
100	4888,5	Total

**Figure 1**  
**Percentage of fixed assets net value of tourism companies in Kurdistan Region as on 31/12/2011**



**Table 7**

**Total generated revenue (production value at producer's prices) of Kurdistan Region tourism companies ( Million IQDs) by governorate in 2011**

<b>Production value at producer's prices</b>	<b>Type of revenue</b>				<b>Number of companies</b>	<b>Governorate</b>
	<b>Others</b>	<b>Ticket sale</b>	<b>Tourism</b>	<b>Transportation</b>		
<b>1753,8</b>	<b>-</b>	<b>27,3</b>	<b>1645,8</b>	<b>80,7</b>	<b>42</b>	<b>Duhok</b>
<b>7095,8</b>	<b>974,5</b>	<b>2626,5</b>	<b>966,9</b>	<b>2527,9</b>	<b>83</b>	<b>Erbil</b>
<b>1593,1</b>	<b>34,8</b>	<b>861,1</b>	<b>329,8</b>	<b>367,4</b>	<b>31</b>	<b>Sulaimani</b>
<b>10442,7</b>	<b>1009,3</b>	<b>3514,9</b>	<b>2942,5</b>	<b>2976,0</b>	<b>156</b>	<b>Total</b>

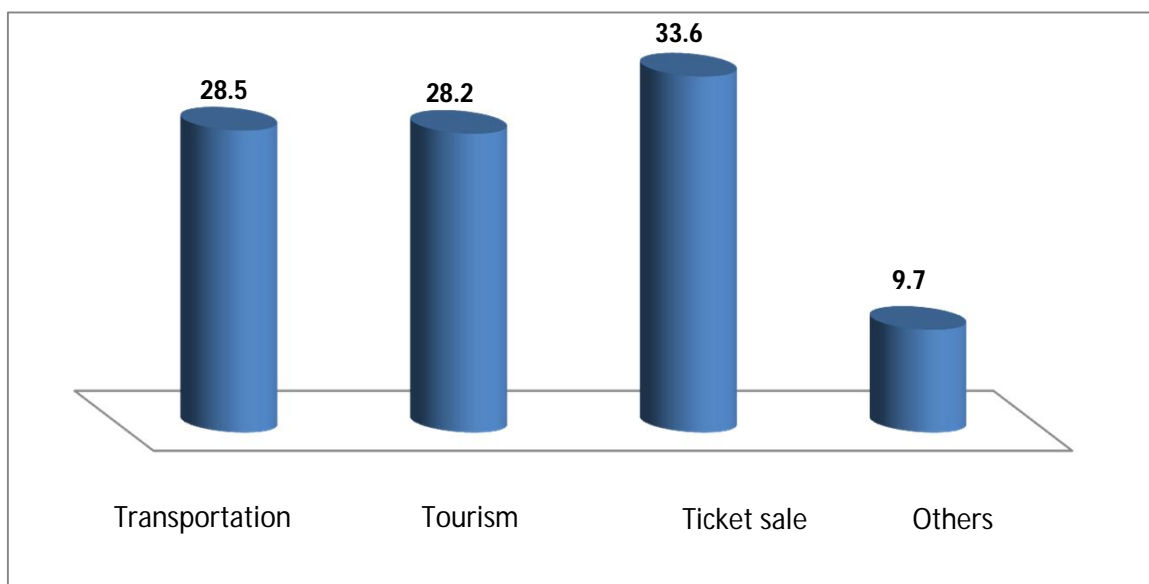
**Table 8**

**Generated revenue (production value) by tourism companies in Kurdistan Region by type, in 2011**

Relative importance %	Value (million IQDs)	Type of profit
28.5	2976,0	Transportation
28.2	2942,5	Tourism
33.6	3514,9	Ticket sale
9.7	1009,3	Others
100	10442,7	Total

**Figure 2**

**Percentage of profit of tourism companies in Kurdistan Region by type in 2011**



**Table 9**

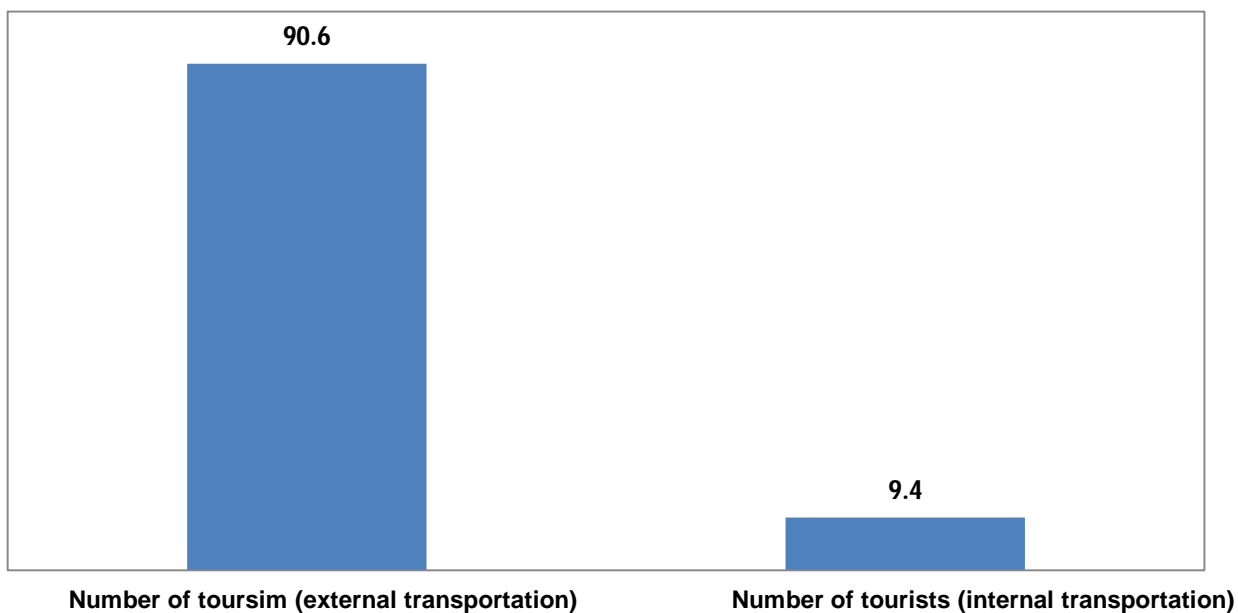
**Number of tourism companies in the private sector and number of tourists in Kurdistan Region by governorate, 2011**

Relative importance %	Relative importance % of (transported abroad)		Number of tourists (transported abroad)		Relative importance % (between governorate)		Number of tourists (between governorates)		Number of companies	Governorate
	(2 + 1) = 3		2		1					
5.1	10577	5.6	10577	0.0	0	42	Duhok			
53.6	111995	58.2	110295	8.6	1700	83	Erbil			
41.3	86506	36.2	68506	91.4	18000	31	Sulaimani			
100	209078	100	189378	100	19700	156	Total			

**Table 10**  
**Number of tourists transported by tourism companies in Kurdistan Region,**  
**by type of transportation, 2011**

<b>Relative importance %</b>	<b>Number</b>	<b>Type</b>
9.4	19700	Number of tourists (internal transportation)
90.6	189378	Number of tourists (external transportation)
100	209078	Total

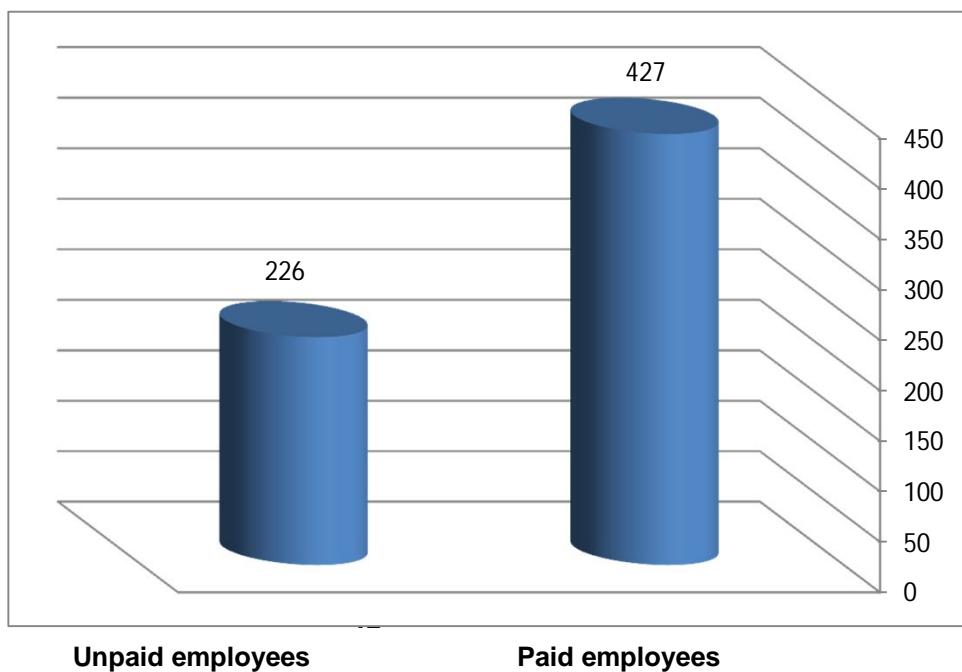
**Figure 3**  
**Percentage of tourists in Kurdistan Region tourism companies**  
**2011**



**Table 11**  
**Number of employees and their compensations in Tourism companies, Kurdistan Region, 2011**

Employees compensations (million IQDs)	Number of employees			Number of companies	Governorate
	Total	Unpaid employees	Paid employees		
155,7	182	88	94	42	Duhok
2052,4	315	101	214	83	Erbil
807,8	156	37	119	31	Sulaimani
3015,9	653	226	427	156	Total

**Figure 4**  
**Number of employees in tourism companies in 2011**



**Table 12**  
**Number of employees of tourism companies and their wages by category,**  
**Kurdistan Region, 2011**

Employee compensation (million IQDs)	Total	Unpaid workers	Paid workers	Employee categories
2636,8	579	225	354	Administrator
56,5	13	1	12	Driver
322,6	61	0	61	Others
3015,9	653	226	427	Total

**Figure 5**

**Number of paid employees in tourism companies in Kurdistan Region, 2011**

